



NORTHERN DAKOTA COUNTY CABLE
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Media Release

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“LOCAL CABLE STATION UP FOR TWO NATIONAL AWARDS”

The Northern Dakota County Cable Communications Commission (NDC4) and Town Square Television, its affiliated non-profit corporation, are proud to announce finalists in two categories in this year’s national Government Programming Awards competition put on by NATOA (National Association of Telecommunications Officers and Advisors).

The local news program, “Insight 7,” is a finalist in the News Series category (top three of seven entries). “Insight 7” appears daily on Town Square Television’s Community Channel 14 and online at www.townsquare.tv. The show features news, sports, recreation, history, and community stories focused on the cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul. “Insight 7” is funded by NDC4, and produced by NDC4 and Town Square Television. Story ideas are welcome at 651-451-7834 or insight7@townsquare.tv.

“Community Parks Connection,” NDC4 and Town Square Television’s quarterly parks and recreation show is a finalist in the Profile of a City or County Department category (top three of nine entries). “Community Parks Connection” is hosted by Stephanie LeGros, and features local parks and recreation programs and facilities in Northern Dakota County. The show can be seen on Government channel 18, and online at www.townsquare.tv.

NATOA is a national trade association whose members are cities, counties, and local government departments working with telecommunications and local cable television issues. NATOA recognizes excellence in broadcast, cable, multimedia, and electronic programming, developed by municipal agencies through its annual Government Programming Awards competition. Winners will be announced at a ceremony on Friday, October 1, 2010, at NATOA’s Annual Conference in Washington D.C. NDC4 has been a finalist in the NATOA awards several times, and has won first place awards in 1997, 2004, 2005, 2006, 2007, 2008 and 2009.

NDC4 is a joint powers cooperative formed by its seven member cities to administer and enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscribers’ consumer interests, and also oversees seven local community access channels on the Comcast cable system. Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable television channel time for community members who wish to televise their own programs. For more information, call 651-451-7834, or go to www.townsquare.tv.