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MEDIA Release

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Local Programs Nominated for MN Association of Government Communicators (MAGC) Northern Lights Awards

NDC4 and Town Square Television are proud to announce five award nominations for the Minnesota Association of Government Communicators (MAGC) Northern Lights Awards. Four videos have earned awards of “excellence” or “merit,” and one of these entries was also nominated for the “Best of Show!” That entry will be revealed at May 14th awards ceremony.

Insight 7 (<https://vimeo.com/121280742>) is nominated in the “Video: News and Talk Show” category. The entry is the April 2014 episode of the News Magazine, which featured stories about Mendota Heights maintenance worker, Cliff Kirchner; Brown’s Guitar Factory in Inver Grove Heights; Boxing Camp at the Veterans Memorial Community Center in Inver Grove Heights; Dakota County’s Simple Steps Walking Program; Superstars On Ice at Wakota Arena, and a Winter Sports Wrap Up.

The Documentary, *A Thousand Dollars and Back: Recollections of Early Romanian Immigration to Minnesota* (<https://vimeo.com/121818986>) is nominated in the “Video: Informational” category. The documentary is based on 11 oral history interviews with descendants of original immigrants to St. Paul and South St. Paul, from the early 1900s to the advent of World War II. This video was produced in partnership with the Romanian Genealogy Society of Minnesota and the Heritage Organization of Romanian Americans in Minnesota, <https://romanianimmigration.wordpress.com/> and was funded in part by the State of Minnesota through the Minnesota Historical Society from the Arts & Cultural Heritage Fund.



The State of Minnesota Veteran's Day Program (<https://vimeo.com/121808989>) is nominated in the "Video: Live or Live-to-Tape Community Event Coverage" category. The show covered the November 11, 2014, State Veteran's Day program LIVE on television and the web, from the Veterans Memorial Community Center in Inver Grove Heights.

The *Insight 7* segment, *In Memory of Officer Scott Patrick* (<https://vimeo.com/104039674>), was nominated in the "Video: Other" category. The segment shared team coverage of the tragic loss of Officer Scott Patrick from the Mendota Heights Police Department. It features excerpts from police and Patrick family news conferences, and also funeral coverage, which was produced in cooperation with CTN Studios in Coon Rapids and CTV North Suburbs. CTN Studios provided its high definition production truck and crew and CTV provided engineering support.

The Minnesota Association of Government Communicators (MAGC) www.magconline.org is a peer organization of communications professionals who are dedicated to improving public sector communications. Members represent all levels of government, as well as school districts, universities and colleges, non-profits, and agencies serving these organizations. The Northern Lights Awards will be presented at a ceremony at the Brooklyn Park Community Center on May 14, 2015.

NDC4 is a joint powers cooperative formed by its seven member cities to administer and enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscribers' consumer interests, and also overseeing seven local community access channels on the Comcast cable system. Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable television channel time for community members who wish to televise their own programs. For more information, call 651-451-7834, or visit www.townsquare.tv.