

Media Release

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WEB STREAMING IS LAUNCHED IN NORTHERN DAKOTA COUNTY

INVER GROVE HEIGHTS, MN – On June 24, 2008, NDC4 and Town Square Television launched a new and improved web site and began web streaming all currently televised city meetings for the cities of Inver Grove Heights, Mendota Heights, and West St. Paul. Viewers are able to watch meetings either Live or On-Demand at www.townsquare.tv. Other popular local programming is also available for On-Demand viewing.

To see meetings and other programs, viewers can go to www.townsquare.tv and click on the Live/On-Demand icon or they can go to the participating cities' web sites and link to the videos there. (Cities' web sites are listed as "helpful links" at www.townsquare.tv.) Meetings are listed by city, and visitors may click on either the agenda or the video for each meeting. When watching a live or archived meeting, the meeting agenda appears on the screen next to the video. Viewers have the option to skip to the portion of the meeting of their interest by simply clicking on the agenda item that they want to go to. "With busy lifestyles and schedules in today's day and age this is an excellent way for citizens to stay informed about their city. Web streaming provides government access to residents at their convenience, and it expands our audience beyond those who receive Comcast cable within our seven-city area. Now a person with Internet access can view these government meetings and select Town Square Television shows from anywhere in the world," said Dennis Rafferty, NDC4 Government Coordinator. The government meetings will be available for viewing over the Internet one year from the time they take place.

The Northern Dakota County Cable Communications Commission (NDC4) is a joint powers cooperative formed by the cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul to enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscribers' consumer interests, and oversees seven local community access channels on the Comcast cable system.

Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, training, and cable television channel time for community members who wish to televise their own programs. Town Square Television channels are 14, 15, 16, 18, 19, 20, and 21 and can be viewed by over 21,000 cable television households in its seven member cities. Much more information is available at the new and improved www.townsquare.tv.