



# TOWN SQUARE TELEVISION

bringing together... people, programs, production

5845 BLAINE AVENUE — INVER GROVE HEIGHTS, MN 55076  
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## MEMORANDUM

**To:** Filed Candidates for City, County, School District, State, and Federal Offices serving Northern Dakota County

**From:** Dennis Rafferty, Government Coordinator

**Date:** August 17, 2012

**Re:** *“Meet The Candidates” Cable Television Program*

You are invited to participate in a “Meet The Candidates” program taping. Town Square Television is planning this unique opportunity for you to reach the voters and talk about your campaign. You don’t have to be an experienced community television producer to take advantage of your local community cable channels! With Town Square Television handling the technical production, and an experienced Town Square Television employee conducting the interview, your five-minute taped segment will allow you to share your individual views on the issues that are important to your campaign. “Meet The Candidates” tapings will be held on Wednesday, September 19, 2012, between the hours of 1 pm and 8 pm; Thursday, September 20, 2012, between the hours of 1 pm and 8 pm; and also on Monday, September 24, 2012, between the hours of 10 am and 2 pm. Fifteen-minute blocks of time will be allocated to tape your five-minute segment.

The program will be hosted by Town Square Television’s Mark DeJoy. He will introduce and interview you on pre-determined topic areas. You will find the specific questions on the enclosed registration form. An attractive, standard set will be furnished for you. Please do not bring any additional props or set pieces. Participants will be allowed one initial interview with no retakes. This five-minute, taped segment allows over 21,000 cable subscribers in the cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul to get to know you. A \$100 fee will be charged to help offset program production costs for Town Square Television, which is a local non-profit organization.

Town Square Television will package the individual segments and replay them on Town Square Television Community Channel 14 and online at [www.townsquare.tv](http://www.townsquare.tv).

To register, call JoAnne Schommer at 651-451-7834 to reserve your fifteen-minute time slot. ***The registration deadline is September 13, 2012.*** Complete the enclosed registration form, and return it, along with a check made payable to Town Square Television, before your taping session. Credit card payments can also be made online through PayPal. Go to [www.townsquare.tv](http://www.townsquare.tv) and click on Decision 2012. ***Payment through check or credit card does not guarantee your time slot, you must call us to reserve a time. We look forward to assisting you in getting your message to your local voters through local television!***