

## Media Release

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### **“LOCAL CABLE STATION UP FOR THREE NATIONAL AWARDS”**

The Northern Dakota County Cable Communications Commission (NDC4) and Town Square Television, its affiliated non-profit corporation, are proud to announce finalists in three categories in this year’s national Government Programming Awards competition put on by NATOA (National Association of Telecommunications Officers and Advisors).

The local news program “Insight 7,” is a finalist in both the Profile of a City/County Department category (top 3 of 25 entries from around the country) and the News Series category (top 4 of 16 entries). “Insight 7” appears on Town Square Television Channel 14 Mondays, Wednesdays, Fridays, and Sundays at 7 PM and Tuesdays, Thursdays, and Saturdays at 4 PM. The show features news, sports, recreation, history, and community stories focused on the seven cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul. “Insight 7” is funded by NDC4 and produced by NDC4 and Town Square Television. Story ideas are welcome at 651-451-7834 or [insight7@townsquare.tv](mailto:insight7@townsquare.tv).

“The Dog Show,” is a finalist in the Interview and Talk Show category (top 3 of 9 entries). “The Dog Show” was hosted by independent producer Donna Chicone and shot and edited by former Town Square Television employee Erik Johnson from December 2006 to February 2008.

NATOA is a national trade association whose members are cities, counties, and local government departments working with telecommunications and local cable television issues. NATOA recognizes excellence in broadcast, cable, multimedia, and electronic programming, developed by municipal agencies through its annual Government Programming Awards competition. This year over 1,204 entries were judged in 64 categories. Winners will be announced at a ceremony on Saturday, September 20, 2008, at NATOA’s 28<sup>th</sup> Annual Conference in Atlanta, Georgia. NDC4 has been a finalist in the NATOA awards several times, and has won first place awards in 1997, 2004, 2005, and 2006.

NDC4 is a joint powers cooperative formed by its seven member cities to administer and enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscriber’s consumer interests, and also oversees seven local community access channels on the Comcast cable system. Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable TV channel time for community members who wish to televise their own programs. For more information call 651-451-7834 or go to [www.townsquare.tv](http://www.townsquare.tv).