



NORTHERN DAKOTA COUNTY CABLE
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Press Release

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NOTE: PHOTO AVAILABLE

“LOCAL CABLE STATION WINS SIX NATIONAL AWARDS”

The Northern Dakota County Cable Communications Commission (NDC4) and Town Square Television, its affiliated non-profit corporation, were proud to receive five first place trophies and one second place in this year’s national Government Programming Awards competition put on by NATOA (National Association of Telecommunications Officers and Advisors).

The news magazine program *Insight 7* won first place in the News Series category and Magazine Format Series category. *Duty and Sacrifice*, a feature story from *Insight 7*, won first place in the Seniors category. *Insight 7* appears on Town Square Television Channel 14 Mondays, Wednesdays, and Fridays at 7 a.m., 1 p.m., and 7 p.m. The show features news, sports, recreation, history, science, and community stories focused on the seven cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul. *Insight 7* is funded by NDC4 and produced by NDC4 and Town Square Television. Story ideas are welcome at 651-451-7834 or insight7@townsquare.tv.

Town Square Television’s web site, www.townsquare.tv, won first place in the Government Access Station Web Site category. The web site features channel schedules, program descriptions, membership and volunteer information, and Live and On-Demand videos of Town Square Television shows and Government meetings. Visitors can also sign-up for classes, order DVD copies of their favorite shows, and donate to Town Square Television through the site.

Safety Is Everyone’s Responsibility won first place in the Instruction/Training category. The video was produced for Intermediate School District 917 as an overview of safety rules and guidelines for students.

Capitol Close-Up won second place in the Profile of a City/County Dept. category. Recorded in February 2010, the show included informal, candid interviews with the Senator and Representatives of Minnesota District 39, with tours of their offices and the House and Senate Chambers in the Capitol.

Two programs received Honorable Mention Awards, *Amp It Up* in the Arts and Entertainment category and *The Learning Community* in the Profile: City/County Dept. category.

NATOA is a national trade association whose members are cities, counties, and local government departments working with telecommunications and local cable television issues. NATOA recognizes excellence in broadcast, cable, multimedia, and electronic programming developed by municipal agencies through its annual Government Programming Awards competition. This year, over 743 entries were judged in 67 categories. Winners were announced at a ceremony on Friday, September 23, 2011, at NATOA’s 31st Annual Conference

in San Francisco, CA. NDC4 has been a finalist in the NATOA awards several times, and has won first place awards in 1997, 2004, 2005, 2006, 2007, 2008, and 2009.

NDC4 is a joint powers cooperative formed by its seven member cities to administer and enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscriber's consumer interests, and also oversees seven local community access channels on the Comcast cable system. Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable TV channel time for community members who wish to televise their own programs. For more information call 651-451-7834 or go to www.townsquare.tv.