



NORTHERN DAKOTA COUNTY CABLE
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Media Release

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“LOCAL CABLE STATION UP FOR THREE NATIONAL AWARDS”

The Northern Dakota County Cable Communications Commission (NDC4) and Town Square Television, its affiliated non-profit corporation, are proud to announce finalists in five categories in this year’s national Government Programming Awards competition put on by NATOA (National Association of Telecommunications Officers and Advisors).

The local news program, “Insight 7,” is a finalist in both the Magazine Format Series category (top three of twelve entries from around the country) and the News Series category (top three of nine entries). “Insight 7” appears daily on Town Square Television’s Community Channel 14 and online at www.townsquare.tv. The show features news, sports, recreation, history, and community stories focused on the cities of Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake, and West St. Paul. “Insight 7” is funded by NDC4, and produced by NDC4 and Town Square Television. Story ideas are welcome at 651-451-7834 or insight7@townsquare.tv.

The documentary, “The Era of the South St. Paul Stockyards” is a finalist in both the Documentary – Event Coverage category (top three of six entries), and the Documentary – Profile category (top three of six entries). The documentary features the history of the South St. Paul Stockyards since its beginnings, in 1886, through its very last day, on April 11, 2008. The story is told through old photos, old film footage, and interviews with people who spent time working in the Stockyards. The documentary originally aired on Community Channel 14 and it can now be seen online at www.townsquare.tv.

“Girl Talk,” a local show about women’s issues, is a finalist in the Interview/Talk Show category (top three of eight entries). The show, hosted by Colleen Fuentes, features interviews and information on topics such as women’s health and fitness, crafts, food, entertaining, shopping, and many more. The show can be seen on Community Channel 14 and online at www.townsquare.tv.

NATOA is a national trade association whose members are cities, counties, and local government departments working with telecommunications and local cable television issues. NATOA recognizes excellence in broadcast, cable, multimedia, and electronic programming, developed by municipal agencies through its annual Government Programming Awards competition. Winners will be announced at a ceremony on Friday, October 2, 2009, at NATOA’s Annual Conference in New Orleans. NDC4 has been a finalist in the NATOA awards several times, and has won first place awards in 1997, 2004, 2005, 2006, 2007, and 2008.

NDC4 is a joint powers cooperative formed by its seven member cities to administer and enforce the cable television franchise ordinance for each of the seven cities. NDC4 is the local franchise authority representing cable subscribers' consumer interests, and also oversees seven local community access channels on the Comcast cable system. Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable television channel time for community members who wish to televise their own programs. For more information, call 651-451-7834, or go to www.townsquare.tv.