



TOWN SQUARE TELEVISION

bringing together... people, programs, production

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Media Release

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HOLIDAY SHOW AND FUNDRAISER IS A FIRST FOR TOWN SQUARE TELEVISION

Inver Grove Heights, MN—Thursday, December 3rd the Town Square Television mobile production truck and crew will pull up to South St. Paul High School to set up for another of hundreds of holiday music shows recorded in its 22-year history. But this event is unique for two reasons:

First, Town Square Television is producing its own staff-produced original holiday show for a live audience. This is not your typical music concert. *Upon on the Rooftop* is a made-for-television holiday variety show featuring award-winning vocalist and violinist Shawn Vougeot and her band and the Kaposia Education Center Choir. Producer Dan Mundt says, “This program is designed to entertain the audience with the many creative possibilities of television. We will use the large-screen on stage to play specially produced segments and to back up our live musicians with videos. We want the audience to have a great time, and to be surprised at least once during the show.” *Upon the Rooftop* will also include appearances by Town Square Television popular puppets Jack the Dog and Ace Martini, a satellite connection to Santa, and a few fun surprises for kids of all ages.

Secondly, this is a first-ever fundraiser focused solely on accepting donations for Town Square Television. Executive Director Jodie Miller says, “We are a 501(c)(3) non-profit corporation, and we need to supplement our operating budget by about 20% every year. But most people aren’t aware that we work very hard to achieve financial support for ourselves. We are seen as a TV station that supports the non-profits, community service and government organizations in our community. We assist with communications, publicity, fund-raising, and event coverage for the many important causes in our seven-city area. On December 3rd we will put on a one-of-a-kind show to celebrate and thank this community for its 22 years of support, and we will ask for financial donations to supplement our operating budget.”

Upon on the Rooftop starts at South St. Paul High School Auditorium at 7 p.m. Thursday, December 3rd. Doors open at 6:30 p.m. Free tickets are available at Town Square Television studio in Inver Grove Heights and at Pro Pharmacy and Black Sheep Coffee in South St. Paul. There is no admission charge, but a collection will be taken after the show. Please call 651-451-7834 or www.townsquare.tv for more information.